

ORDER



Orders
Order / Rev: 169709
Alt Order #: 06868474
Product Desc: MITT ROMNEY
Estimate:
Flight Dates: 10/27/12 - 10/30/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Anjie Brady
Sales Office: P-PHL
Sales Region: National

Agency Name: American Rambler Productions
Buying Contact: Stephane Kincaid
Billing Contact:
 138 Conant Street
 Beverly, MA 02494

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney for President, Inc
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	6	\$3,850.00	\$3,272.50
10/29/12	10/30/12	17	\$9,150.00	\$7,777.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	6	\$3,850.00	\$3,272.50	0.00
November 2012	17	\$9,150.00	\$7,777.50	0.00
Totals	23	\$13,000.00	\$11,050.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/29/12	10/30/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MT-----	:30	2	\$250.00	3	0.00	NM	2	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$250.00		0.00			
E 2	M	10/29/12	10/30/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$450.00		0.00			
E 3	M	10/29/12	10/30/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	4	\$400.00	3	0.00	NM	4	\$1,600.00
GOOD MRN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$400.00		0.00			
E 4	M	10/29/12	10/30/12	M-F 5-530p M-F 5-530p	CM	5-530p	MT-----	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					3	\$450.00		0.00			
E 5	M	10/29/12	10/30/12	M-F 6-630p M-F 6-630p	CM	6-630p	MT-----	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 169709
 Alt Order #: 06868474
 Flight Dates: 10/27/12 - 10/30/12

Advertiser: Romney for President, Inc
 Product Desc: MITT ROMNEY
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	10/29/12	10/30/12	M-F 6-630p M-F 6-630p	CM	6-630p	MT-----	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					3	\$700.00		0.00			
E 6	M	10/29/12	10/30/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	MT-----	:30	3	\$900.00	3	0.00	NM	3	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					3	\$900.00		0.00			
E 7	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
GMA SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$425.00		0.00			
E 8	M	10/27/12	10/27/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$425.00		0.00			
E 9	M	10/28/12	10/28/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
GMA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$550.00		0.00			
E 10	M	10/28/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$650.00	3	0.00	NM	1	\$650.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$650.00		0.00			
E 11	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$900.00		0.00			
													Totals	23	\$13,000.00